



**For Immediate Release**  
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### **To Planet Agriculture and Beyond!**

More than likely you won't see Mars, Jupiter or Venus anytime soon, but if you visit Planet Agriculture in the Food and Fiber building at the State Fair of Texas you will see a galaxy of agricultural exhibits just waiting to be discovered.

According to Kaci Creel, the Urban Relations Coordinator for the Texas Farm Bureau, the 10 by 10 foot agriculture display that appeared at selected fairs across the state in the 1980s was focused on promoting agriculture. As the program made its way into the 1990s, the increasing interest in the Farm Bureau's prominent Ag in the Classroom program began to evolve into a larger and more educational based exhibit. During the 2000s the Farm Bureau established Planet Agriculture, which increased the exhibit size to over 10,000 square feet.

Today Planet Agriculture is a program that displays 20 different commodities each year in order to educate the general public and urban consumer of how agriculture plays a role in their everyday lives.

In fact, the current year's commodity selection includes: Producer Corner, Consumer Corner, Beef Cattle, Corn, Cotton, Dairy, Wildlife, Water Conservation, Rice, Wheat and Pork. To stay true to the Planet Agriculture motto, "Ag in touch with you daily," the different sections include facts, brochures and examples of the by-products from each commodity that relate to the things we use on a daily basis.

However, the exhibit is not just all about the facts of agriculture. Incorporating fun is a big part of getting the message across.

"The exhibit includes games and videos to enhance and make learning

more fun,” Farm Bureau Member and exhibit part-time staff Sandra Shertz said, “It’s funny to see kids bring their parents over to Planet Agriculture to learn about the different commodities rather than the other way around.”

Additionally, Planet Agriculture is a well rounded exhibit that is suitable for audiences of all varieties.

“No matter what your stance is on agriculture,” Creel said, “Planet Agriculture shows you how agriculture plays a role in your life. If you’re brushing your teeth or eating breakfast, you can relate agriculture to your everyday lives.”

Whether you realize agriculture is a part of your life or not, visiting Planet Agriculture is a good way to see how “out of this world” agriculture really can be.

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